Promote **KINDNESS** and market your business! The Kindness Card is given to individuals who donate $150 or more to United Way through their workplace giving campaign. With more than 13,000 individual donors and 200 businesses who partner with United Way, your business will be regularly promoted at United Way speaking engagements, on our website, and in our campaign messaging.

**Kindness Card**

Give Help and Hope at Home.

To participate, we ask that your local business provide a reusable discount to reward our most generous donors for their kindness in our community. Participating as a Kindness Card vendor is ***free for you***, we simply ask that you honor your stated discount to cardholders.

Check out examples of how our current participating vendors are participating by visiting our website at: <https://www.uwvp.org/kindnesscard>. To participate, simply complete the contract below, and send it to United Way at [info@uwvp.org](mailto:info@uwvp.org). The offer will be effective and listed on our website within 10 business days.

This contract is valid until further written notice from either party. Please allow 30 business days for any future changes to this offer.

Thank you so much for your time and consideration!

**Discount/Offer:**

(ex. 10% off any item, excludes holiday sales)

**Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Business Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Business City/St./Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Signature Date**

**Participating Location(s):**

(ex. Newport News, Williamsburg)

**Organization Name:**